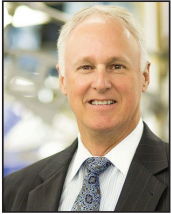




**Marriott Hotel at DTC**  
**4900 S. Syracuse St.**  
**Denver, CO 80237**



**Kermit Engh**  
**Methods for**  
**Management**



**Bill Alber**  
**SMRT Systems**

**Rocky Mountain**  
**“Peak of Performance”**  
**Management Conference**  
**POP**

**Saturday, October 5, 2019**

Mark your calendar for October 5, 2019 to plan to attend RMFA’s Management Conference at the newly redesigned Marriott Hotel in the Denver Tech Center and acquire valuable tools that can be yours as you aspire for your business to reach the “ Peak of Performance “

Embrace the latest business management analytical tools that businesses looking to maximize success must have and how to grow your business data mining your powerful POS system and what is in store for the future of computing in your business.

**Kermit Engh and Bill Alber two of the industry’s most knowledgeable figures will be hosting the presentations.**

**Kermit Engh** has been a successful dry cleaner for 27 years in Omaha, NE. and a member of Methods for Management for 23 years. His position as facilitator of MfM allows him to share his extensive background creating, acquiring and merging businesses, in addition to his expertise in plant design and layout.

**Bill Alber** is a dry cleaner, an inventor and the CEO of SMRT Systems, which is a provider of information technology services to dry cleaners. The company provides cloud based software to dry cleaners for running their businesses by giving them delivery, assembly and payment related services.

**Morning Session**

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Kermit will host the morning seminar from 9AM to 11AM

**“ Know Your Numbers “**

What numbers ?

Financial vs. Operational

Budgets- How -Why

Establishing KPI’s ( Key Performance Indicators ) both financial and operational

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**Lunch**

**Vendor Display**

11AM to 1 PM a catered lunch will be provided, and industry vendors will be displaying their offerings.

## Afternoon Session

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Bill will host the afternoon session from 1 PM to 3 PM

### “Growing Your Business and Finding Your Future “

- Brand: Stand Out
- Efficiency : More with Less
- Consistency : Do Stuff
- Listening : KLP’s (key listening points )
- Strategy: What’s Your Plan: the big picture, where you are in life and finding your future

The Future is :

- Numbers
- Automation
- Consolidation
- Conclusion: Lead, Follow or Get Out of the Way

## Reception and Vendor Display

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From 3 PM to 5 PM the RMFA will be hosting a reception in the Pikes Peak room and vendors will have another opportunity to display and engage with the audience. For Additional Info contact: Joe Blaha 303-810-3508

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### REGISTRATION INFORMATION

Registration is only \$ 100.00 which includes the programs, paid parking and a catered lunch PLUS the RMFA reception. Additional guests from the same business are welcome at only \$ 50.00 so please include valuable team members.

For additional information you may contact Mary Ewing at The RMFA by email at [info@rmfa.org](mailto:info@rmfa.org) or phone at 866-964-RMFA or Joe Blaha by email at [jblaha@greeneearthcleaning.com](mailto:jblaha@greeneearthcleaning.com) or phone at 303-810-3508. or complete the Registration Form below.

### RECEPTION and VENDOR DISPLAY

From 3 PM to 5 PM the RMFA will be hosting a reception in the Pikes Peak room and vendors will have another opportunity to display and engage with the audience. For additional information contact: Joe Blaha at 303-810-3508 or complete the Registration Form below.

**Option 1 :** Host a table display in the Pikes Peak meeting space

Here is an excellent opportunity to share your products or services with a select group of success oriented dry cleaners from across the Rocky Mountain region who are attending this seminar looking to grow their businesses. The cost for a hosted table is **\$250.00** including all the amenities listed for attendees for one representative. Additional representatives can be added for **\$50.00** each to cover the catering cost.

**Option 2 :** Seminar sponsorship with a literature table display hosted by a RMFA representative.

If you are unable to attend in person, then be a sponsor and we will help you display your information and share the contact information of those in attendance for your follow-up. The cost is **\$100.00** for the display table.

## Advertising

All advertising for the POP program will include the listing of vendors and sponsors.

## Display Hours

Display hours are from 11:00 AM to 1:00 PM during the catered luncheon and from 3:00 PM to 5:00 PM during the RMFA reception.

For more details and to register for vendor space or sponsorship please contact Joe Blaha directly at 303-810-3508 or [jblaha@greeneearthcleaning.com](mailto:jblaha@greeneearthcleaning.com) or complete the Registration Form below.

### ATTENDEE REGISTRATION FORM

RMFA Member - \$100.00     Non-Member - \$100.00

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Attendee: \_\_\_\_\_ @ \$100 = \$ \_\_\_\_\_

Attendee: \_\_\_\_\_ @ \$100 = \$ \_\_\_\_\_

Attendee: \_\_\_\_\_ @ \$100 = \$ \_\_\_\_\_

**Checks only- no credit cards accepted**

**Total Enclosed \$ \_\_\_\_\_**

### SPONSOR and VENDOR REGISTRATION FORM

Table Display     Seminar Sponsorship and Table Display

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Option 1 Hosted Table Display \_\_\_\_\_ @ \$250 = \$ \_\_\_\_\_

Additional Representative(s) \_\_\_\_\_ @ \$50 = \$ \_\_\_\_\_

Option 2 Seminar Sponsorship \_\_\_\_\_ @ \$100 = \$ \_\_\_\_\_

**Checks only- no credit cards accepted**

**Total Enclosed \$ \_\_\_\_\_**

**Please send a check (Sorry, no credit cards) and registration form to:**

**RMFA • 2110 65th Avenue • Greeley, CO 80634**

**Phone: 970-330-0124 • Toll Free: 866-964-RMFA • Fax: 970-339-9501 • E-Mail: [info@rmfa.org](mailto:info@rmfa.org)**

**For Additional Info contact: Joe Blaha 303-810-3508**



**Kermit Engh  
Methods for  
Management**



**For instant updates go to our Facebook Page at  
[tinyurl.com/RMFA-POP](https://www.facebook.com/tinyurl.com/RMFA-POP)  
or visit our website at  
[www.rmfa.org](http://www.rmfa.org)**



**Bill Alber  
SMRT Systems**