



The fresher company

# Shirt Laundry Seminar Littleton, Colorado



## Producing The Best Shirt Presented by Jeff Allen of Seitz

**Dry Cleaning Station**  
Highlands Ranch  
6086 East County Line Road  
Littleton, Colorado 80126  
Phone: 303-741-0507  
Thursday, May 19, 2016  
3:00 p.m. to 6:00 p.m.  
Light Snacks and Beverages



Jeff Allen

**We will start at the front counter with customer service and move through the complete process of the following items:**

- |   |   |  |
|---|---|--|
| Prep spotting                           | Water supply needs                          | Final inspection requirements.                       |
| Proper loading and sorting              | Chemistry needed to maximize quality.       | Final packaging and storage to preserve the quality. |
| Washer extractor and programs.          | Different final finishes for the shirts.    | Total cost of producing a shirt today.               |
| Proper moisture retention for pressing. | Finishing of the shirts including touch up. |  |

### About Jeff Allen

Jeff's background consists of many facets of the laundry and dry cleaning business over the years. He started in the dry cleaning industry when his family purchased their first dry cleaners back in 1979. Jeff worked many years in the family business which grew into a 6 store dry cleaning chain. Eventually he ventured away from the family business at the age of 24 and went into chemical and supply sales and service with Laun-Dry Supply Company, and then with Katzson Brothers. Six years later he traveled the Western United States and Canada as a Regional Sales Manager for the Unipress Corporation. It was in 2007 when he returned to the chemical sales and service part of our industry, this time it was with the Seitz Company.

Jeff was born in Rock Island, Illinois however moved to Colorado at an early age. He enjoys spending time with his family which consists of his wife and 11 year old daughter plus a Russian turtle and two dogs.

**Please make checks payable to: RMFA • 2110 65th Avenue • Greeley, Colorado 80634**

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**For Additional Info contact: Joe Blaha 303-810-3508 or Jeff Allen 303-909-2409**

**Registration Deadline: May 19, 2016**

### REGISTRATION FORM

RMFA Member - \$29.00     Non-Member - \$39.00

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Attendee: \_\_\_\_\_ @ \$ \_\_\_\_\_

Attendee: \_\_\_\_\_ @ \$ \_\_\_\_\_

Attendee: \_\_\_\_\_ @ \$ \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_