

14700 Sweitzer Lane  
 Laurel, MD 20707  
 800-638-2627  
 www.dlionline.org

# Drycleaning & Laundry Institute

international



## APPLICANT INFORMATION

Company Name \_\_\_\_\_ Date \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City/Province \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_  
 Zip/Postal Code \_\_\_\_\_ Contact Name Mr/Mrs/Ms \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Website \_\_\_\_\_

*Most Popular*

PREMIER	GOLD	SILVER	BUDGET
THE EXECUTIVE PLAN	BEST VALUE	AVERAGE VOLUME	STARTER PLAN
<b>\$254</b> A MONTH	<b>\$145</b> A MONTH	<b>\$79</b> A MONTH	<b>\$45</b> A MONTH

*All membership plans require a 1-year commitment. Discounts apply for a one-time annual payment.*

*Partial payments can only be made by credit card.*

Plan Choice		
Choose Monthly or Annually		
<b>Premier</b>	___\$254/mo	or ___\$2,979 annually
<b>Gold</b>	___\$145/mo	or ___\$1,679 annually
<b>Silver</b>	___\$79/mo	or ___\$879 annually
<b>Budget</b>	___\$45/mo	or ___\$479 annually

Charge my \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AmEx  
 Acct. No. \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_  
 Cardholder's Name \_\_\_\_\_  
 Signature \_\_\_\_\_

I acknowledge this is a minimum one year commitment. Payments will automatically be processed to my credit card and my Membership will automatically renew each year. To cancel my membership *after the first year* I must give 30 days written notice.

This application is for professional affiliation in DLI and DLI's Affiliate where applicable. Affiliation is annual and dues are non-refundable. Dues may be tax deductible as an ordinary and a necessary business expense. However, dues supporting DLI's lobbying efforts are not deductible under provisions of the U.S. Internal Revenue Code. For all states except Wisconsin (11%), Arkansas, Texas, Oklahoma, New Mexico (8%), Maryland, Virginia, West Virginia, and the District of Columbia (6%), that percentage is 2%. Eighty-five dollars of the annual dues are for a one year subscription to *Fabricare* and *Fabricare Resources*. Regular membership mailings, *Fabricare*, and *Fabricare Resources*, will be sent to the address given above.

**Affiliated States:** AL, AZ, AR, CA, CO, CT, DE, FL, GA, IL, IN, KS, KY, LA, ME, MD, MA, MN, MI, MS, NV, NH, NJ, NM, NY, NC, OK, PA, RI, SC, TN, TX, UT, VT, VA, DC, WV, WI, & WY.

# Services & Benefits

	PREMIER	GOLD	SILVER	BUDGET
<b>TECHNICAL ADVICE &amp; ANALYSIS</b>				
	\$254/month	\$145/month	\$79/month	\$45/month
Technical Phone Hotline	✓	✓	✓	✓
Technical Email Helpline	✓	✓	✓	✓
Garment Analysis ★	10 Free	4 Free	2 Free	\$36/garment
Drycleaning Encyclopedia Online Subscription ★	✓	✓	✓	\$89/yr
Premier Member Hotline	Unlimited	-	-	-
<b>PROFIT PROGRAMS</b>				
Discount Credit Card Processing	✓	✓	✓	✓
Free Utility Audits	✓	✓	✓	✓
Free Business Insurance Reviews	✓	✓	✓	✓
Free Legal Services	✓	✓	✓	✓
Free Discount Prescription Cards	✓	✓	✓	✓
National Hanger Recycling Program ★	✓	✓	✓	✓
<b>ADVOCACY</b>				
Regulatory Advocacy	✓	✓	✓	✓
Voting Privileges for DLI Board of Directors	✓	✓	✓	✓
<b>NETWORKING</b>				
DLI Social Networking Opportunities	✓	✓	✓	✓
Clean Show Registration	2 Free	1 Free	\$99 Each	\$99 Each
Five Star Management Registration ★	1 Free	\$395	\$595	\$595
<b>MARKETING &amp; OUTREACH</b>				
National Community Service Program	✓	✓	✓	✓
Professional Marketing & Consumer Brochures	✓	✓	✓	✓
Website	✓	✓	✓	\$89
Monday Morning Marketing Email Series ★	✓	✓	✓	\$129
Additional Location Web Listing	5 Free	2 Free	1 Free	\$29 per
Seal of Approval Main Plant Registration	1 Free	\$380	\$480	\$580
Seal of Approval Main Plant Renewal	1 Free	\$300	\$350	\$400
<b>EDUCATION &amp; CERTIFICATION</b>				
CED, CPD, CPW Registration	3 Free	2 Free	1 Free	\$299 per
CED, CPD, CPW Renewal	3 Free	2 Free	1 Free	\$195 per
Cleaning & Stain Removal Course Registration	1 Free	\$595	\$695	\$795
Two-Day Wetcleaning Course Registration	2 Free	\$149	\$249	\$349
Five-Day Resident Course Registration	2 Free	\$595	\$695	\$795
10-Day Resident Course Registration	1 Free	\$1,049	\$1,149	\$1,249
15-Day Resident Course Registration	2 Free	\$1,195	\$1,295	\$1,595
On The Road Course Registration	1 Free	\$795	\$980	\$995
Self Study Courses	4 Free	2 Free	\$89 Each	\$89 Each
Online Training Library ★	Free Access	Free Access	\$59 per video	\$59 per video
<b>QUALITY CONTROL</b>				
Laundry Performance Evaluations	4 Free	2 Free	1 Free	\$35 per
Cleaning Performance Evaluations ★	4 Free	2 Free	1 Free	\$29 per
Secret Shopper Phone Evaluation	12 Free	6 Free	1 Free	\$29 per
On Site Secret Shopper	2 Free	1 Free	\$60 per	\$60 per
<b>INDUSTRY KNOWLEDGE</b>				
Hot Press Email Series	✓	✓	✓	✓
Fabricare Magazine	✓	✓	✓	✓
Heads Up! Email Series ★	✓	✓	✓	\$129
Additional Location Subscription	4 Free	2 Free	1 Free	\$138 per
Consumer Email Newsletter: Great Impressions	Free	Free	\$399	\$399

★ Member Favorites